### Guide No. One

Springtime neutrals and flattering silhouettes inform our first style guide.

For ultra-flattering photos, try a flowy peasant dress, strappy beige shift dress, or contouring body-con with a mock neck and stripes. Pair with leather knee-high or ankle boots, slender heels, or ballet flats. Extra points for fun tassel earrings!

# "Springtime Neutrals"



### Guide No. Two

For a casual but fashionable shoot, opt for flattering high-waisted skinny jeans in a dark wash. Pair with a simple patterned top (like this gingham crop) and/or a comfortable, chic sweater.

We love the color-play of a mallard green knit with this structured mint bag. Bring in neutral accessories like a suede clutch and booties or heels. Play with texture in shiny patent booties.

# "Casual but Fashionable"

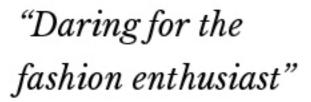




### Guide No. Three

A daring styleguide for the fashion enthusiast! Skinny-leg denim and silk scarves/bandanas serve up ultra elegant photos that will read as timeless and chic.

A gorgeous off the shoulder sun dress pairs well with a menswear inspired hat and playful sunglasses. Did we mention the sunny yellow lace crop top?







### Guide No. Four

A blush palette + dresses, dresses, dresses!

This fun springtime styleguide offers endless combinations between playful heels and sunset-hued dresses in four gorgeous cuts. A white peasant-style lace dress lends itself well to a meadow shoot, and the more tailored longsleeve rose wrap dress to a fun city shoot.

# "Dresses, dresses, dresses!"



### Guide No. Five

Classic white and navy pairings
make up our first men's spring
styleguide. Dress the look up
with a silk handkerchief or down
with black slip ons.

"Classic pairings"





### Guide No. Six

This styleguide plays with grey tones and works well with any and all women's springtime looks.

Go with lace-up boots and a flannel for casual shoots, or dress the look up with tailored slacks and sleek

Chelsea boots.

"Works well with all women's looks"





### Guide No. Seven

Our casual men's styleguide
combines the men's white tee with
two simple pant colors. Finish the
look with vans or converse for
a relaxed shoot, or suede lace-up
boots for more polish.

"White tees paired with color"



### Guide No. Eight

Play with our three favorite colors for menswear this spring: blue, grey, and tanned leather. Switch up the shirt game with a relaxed button henley or a short-sleeve dress shirt. Wing-tipped lace-up shoes and a classic black belt pair perfectly with relxed denim or slim fitted slacks.

"Our three favorite colors for menswear"



