

Guide N^o. One

Springtime neutrals and flattering silhouettes inform our first style guide. For ultra-flattering photos, try a flowy peasant dress, strappy beige shift dress, or contouring body-con with a mock neck and stripes. Pair with leather knee-high or ankle boots, slender heels, or ballet flats. Extra points for fun tassel earrings!

“Springtime Neutrals”

FOR WOMEN



Guide N^o. *Two*

For a casual but fashionable shoot, opt for flattering high-waisted skinny jeans in a dark wash. Pair with a simple patterned top (like this gingham crop) and/or a comfortable, chic sweater. We love the color-play of a mallard green knit with this structured mint bag. Bring in neutral accessories like a suede clutch and booties or heels. Play with texture in shiny patent booties.

*“Casual but
Fashionable”*

F O R W O M E N



Guide N^o. Three

A daring styleguide for the fashion enthusiast! Skinny-leg denim and silk scarves/bandanas serve up ultra elegant photos that will read as timeless and chic. A gorgeous off the shoulder sun dress pairs well with a menswear inspired hat and playful sunglasses. Did we mention the sunny yellow lace crop top?

“Daring for the fashion enthusiast”

FOR WOMEN



Guide N^o. *Four*

A blush palette + dresses, dresses, dresses! This fun springtime styleguide offers endless combinations between playful heels and sunset-hued dresses in four gorgeous cuts. A white peasant-style lace dress lends itself well to a meadow shoot, and the more tailored long-sleeve rose wrap dress to a fun city shoot.

“Dresses, dresses, dresses!”

FOR WOMEN



Guide N^o. *Five*

Classic white and navy pairings make up our first men's spring styleguide. Dress the look up with a silk handkerchief or down with black slip ons.



“Classic pairings”

FOR MEN

Guide N^o. Six

This styleguide plays with grey tones and works well with any and all women's springtime looks.

Go with lace-up boots and a flannel for casual shoots, or dress the look up with tailored slacks and sleek Chelsea boots.

“Works well with all women’s looks”

FOR MEN



Guide N^o. Seven

Our casual men's styleguide combines the men's white tee with two simple pant colors. Finish the look with vans or converse for a relaxed shoot, or suede lace-up boots for more polish.

*“White tees
paired with color”*

FOR MEN



Guide N^o. *Eight*

Play with our three favorite colors for menswear this spring: blue, grey, and tanned leather. Switch up the shirt game with a relaxed button henley or a short-sleeve dress shirt. Wing-tipped lace-up shoes and a classic black belt pair perfectly with relaxed denim or slim fitted slacks.



“Our three favorite colors for menswear”

FOR MEN